

UTAH. DEPT. OF COMMUNITY AND ECONOMIC
DEVELOPMENT. DIVISION OF TRAVEL
DEVELOPMENT [1151]

PUBLICITY PHOTOGRAPHS, 1950-1969.

5.4 cubic feet.

DESCRIPTION: The Division of Travel Development (previously the Utah Travel Council) photographed the Utah landscape in the 1950s and 1960s to assist in their goal of providing publicity for the state. The division wanted to have a library of still photographs available for their own use, and to assist any individual or agency in promoting recreation and tourism within the state. Photographs in this collection were taken throughout the state, and are primarily scenic views, including many designated tourist spots, recreation sites, and panoramic landscapes. The travel council also photographed recreational activities such as boating and skiing, as well as activities and events they sponsored. This collection includes black and white prints, negatives, and color slides.

ARRANGEMENT: The travel council divided Utah into travel regions for promotional purposes. These regions and the counties they include are: 1. Bridgerland (Cache and Rich); 2. Canyonlands (San Juan and Grand); 3. Castle Country (Carbon and Emery); 4. Color Country (Kane, Washington, Beaver, Garfield, and Iron); 5. Dinosaurland (Daggett, Duchesne, and Uintah); 6. Golden Spike Empire (Box Elder, Weber, Davis and Morgan); 7. Mormon Country or Great Salt Lake Country (Tooele and Salt Lake); 8. Mountainland (Summit, Wasatch and Utah); 9. Panoramaland (Juab, Millard, Piute, Wayne, Sevier, and Sanpete). The collection is arranged alphabetically by travel region. Thereunder, photographic prints and negatives are arranged alphabetically by location or event, followed by slides, which are also arranged alphabetically.

RESEARCH NOTE: No attempt has been made to identify the photographer of each image.

However, the photographs in this series include the work of the following individuals: David Mann, Ward Roylance, Norman Van Pelt, Parker Hamilton, Al Marion, Dave Nordell, Hal Rumel, Frank Jensen, Fred O. Case, Ken Frost, George A. Gram, Rell Francis, A.E. Turner, W. Alcorn, Alexis Kelner, Ken Sleyhr, Herman Pollack, Dennis Holmes, Kenneth L. Willilams, P.T. Reilly, Lowell J. Farmer, Lili Eijston, Leslie Wadsworth, Anthony Kane, Ramon Winegar, E.B. Heylman, Carl Wilker, Lorin D. Wiggins, Ralph Freidman, Ray G. Jones, C.R. Savage, Dale Slocum, J. Frank Wright, David Evans, Friend B. Slote, George W. Thompson, D.B. Warnick, John S. Flannery, Dave Kadleck, D. Rose, and Paul S. Bielu.

RELATED RECORDS: The Division of Travel Development (Utah Travel Council) reported on division activities and goals in ANNUAL REPORTS, series 2993. The Division of Travel Development carried out a program of advertising and publicity for Utah. They used photographs to illustrate publications, which are included in: PUBLICATIONS, series 2508, which contains a variety of publications both advertising Utah and reporting on travel and tourism in the state; TRAVEL GUIDES, series 2435, which contains succeeding editions of a general travel guide for Utah emphasizing accommodations and things to see and do; and TRAVEL BROCHURES, series 3000, which includes a wide variety of brochures advertising specific points of interest and travel regions.

PROCESSING NOTE: The photographs in this series were originally tossed in a box, but many were marked with the location they were taken and travel region. The photographs were sorted and organized by Sarah Talley. Archival processing was completed by Rosemary Cundiff in July 2001.

PREFERRED CITATION: Cite the Utah State Archives and Records Service, the creating agency name, the series title, and the series number.

CONTAINER LIST

Box	Folder	Description
1	1	Bridgerland
1	2	Bridgerland, Logan Temple and Tabernacle
1	3	Bridgerland, Mendon threshing bee
1	4	Bridgerland slides - Bridgerland and Bear Lake
2	1	Canyonlands
2	2	Canyonlands, Arches National Park
2	3	Canyonlands, Bluff
2	4	Canyonlands, Canyonlands National Park
2	5	Canyonlands, Colorado River boating
2	6	Canyonlands, Dead Horse Point State Park
2	7	Canyonlands, Indian ruins and writing
2	8	Canyonlands, Lake Powell

Box	Folder	Description
2	9	Canyonlands, Moab docks
3	1	Canyonlands, Monument Valley
3	2	Canyonlands, The Needles
3	3	Canyonlands, San Juan River
3	4	Canyonlands, Standing Rocks
3	5	Canyonlands slides - Canyonlands, Blue Notch Canyon, Glen Canyon, Lake Powell, Monument Valley, and Stillwater Canyon
4	1	Castle Country
4	2	Castle Country, Kodachrome Flat
4	3	Castle Country, Goblin Valley State Park
4	4	Castle Country, Huntington Canyon
4	5	Castle Country slides - Castle country, Goblin Valley, Hondoo, and San Rafael River
5	1	Color Country
5	2	Color Country, Bryce Canyon National Park
5	3	Color Country, Cedar Brakes National Monument
5	4	Color Country, Circle cliffs
5	5	Color Country, Dixie State Park
5	6	Color Country, Henry Mountains
5	7	Color Country, Panguich Lake
6	1	Color Country, Puffer Lake
6	2	Color Country, Silver Reef
6	3	Color Country, Zion National Park
6	4	Color Country, Zion National Park & Utah Civic Ballet
6	5	Color Country slides - Color Country, Aquarins, Bryce Canyon, Cedar Breaks National Monument, and Cedar City
6	6	Color Country slides - Cedar City golf, Circle Cliffs, Kodachrone Flat, Paria River, and Zion National Park
7	1	Dinosaurland
7	2	Dinosaurland, Ashley National Forest
7	3	Dinosaurland, Dinosaur National Monument
7	4	Dinosaurland, Flaming Gorge
7	5	Dinosaurland, Red Canyon
7	6	Dinosaurland, Utah Field House of Natural History
7	7	Dinosaurland, Utah Field House construction of dinosaur replicas
7	8	Dinosaurland slides - Dinosaurland, Dinosaur National Monument, Flaming Gorge, Mountain Home, Sheep Creek Canyon, Split Mountain, Utah Field House
8	1	Golden Spike Empire
8	2	Golden Spike Empire, Golden Spike re-enactment
8	3	Golden Spike Empire, Lagoon
8	4	Golden Spike Empire, Snowbasin

Box	Folder	Description
9	1	Mormon Country
9	2	Mormon Country, Capital complex
9	3	Mormon Country, Council Hall
9	4	Mormon Country, "Days of '47" events
9	5	Mormon Country, Emigration Canyon
9	6	Mormon Country, Hogle Zoo
9	7	Mormon Country, "Hootspa" ski swap
9	8	Mormon Country, Mountain Dell Golf Course
9	9	Mormon Country, Pioneer Monument State Park
10	1	Mormon Country, Salt Lake City
10	2	Mormon Country, Temple Square
10	3	Mormon Country, University of Utah
10	4	Mormon Country slides - Mormon Country, Alta, city and county buildings, "Days of '47" parades
10	5	Mormon Country slides - Great Salt Lake, Memory Grove, Temple Square, Salt Lake City, Salt Lake Valley, "This is the Place" Monument, University of Utah
14		Mormon Country, Memory Grove (oversize photograph)
11	1	Mountainland
11	2	Mountainland, Alta
11	3	Mountainland, Big Cottonwood Canyon
11	4	Mountainland, Bridal Veil Falls
11	5	Mountainland, Brighton
11	6	Mountainland, Park City
11	7	Mountainland, Rockport Resort
11	8	Mountainland, Springville
11	9	Mountainland, Strawberry Reservoir
11	10	Mountainland, Timpanogos
11	11	Mountainland, Utah Basin
11	12	Mountainland, Utah Lake
11	13	Mountainland slides - Mormon Land, Heber Valley, Park City, Timpanogos, Wasatch Mountains
12	1	Panorama Land
12	2	Panorama Land, Fish Lake
12	3	Panorama Land, San Rafael Swell
12	4	Panorama Land slides - Panorama Land, Fish Lake, scenes along Highway 20
13	1	Miscellaneous and unidentified
13	2	Miscellaneous, Agriculture
13	3	Miscellaneous, Boating and fishing
13	4	Miscellaneous, Mrs. America (Mrs. Alice Buehner)
13	5	Miscellaneous, Skiing
13	6	Miscellaneous, Travel Council Amos Carter Museum Exhibit
13	7	Miscellaneous, Travel shows
13	8	Miscellaneous, Tourist and publicity council

Box	Folder	Description
13	9	Miscellaneous slides - miscellaneous, events, unidentified